



WORK EXPERIENCE

Abdelrahman Hassanin

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Content Creator

HUMAN-Film

📅 06/2015 – 02/2019 📍 ABU DHABI, UNITED ARAB EMIRATES

- Submitted **brand ideas**, **storyboards**, and advertisements **scripts** for top brands in the region with a focus on brand development and positioning to targeted GCC segments.
- Won the Rafaello Storyboard Competition for my submission and I was a finalist for competitions held by brands like **Mondelez** and **Titan Watches**.
- Selected as part of the top creatives community at HUMAN-Film due to the success of my submissions with clients.

Young Journalist

Dubai International Film Festival 2015

📅 12/2015 – 12/2015 📍 DUBAI

- Attended the **DIFF 2015** as part of the **Young Journalists Program**, a program where six people were chosen to cover the festival.
- Attended multiple film press conferences.
- **Interviewed** actors and film festival staff.
- Submitted daily newspaper **articles** for local newspaper Gulf News.

Videographer and Editor

The Gazelle Video Desk

📅 10/2017 – 05/2018 📍 ABU DHABI

- Submitted video content for the NYU Abu Dhabi student publication. I **directed**, **edited** and **filmed** videos for the publication on a regular basis.
- Covered various concerts at the NYUAD Arts Center including Grammy award-winner Angelique Kidjo.
- Carried out **interviews** with musicians including 47Soul and Batida.

Video Editor

Bridgestellar Media

📅 05/2020 – 08/2020 📍 ABU DHABI, UNITED ARAB EMIRATES

- **Edited** video content (showreels, social media content) for client brands.

Videographer and Video Editor

SOCIALEYEZ

📅 09/2021 – 07/2023 📍 DUBAI, UAE

- **Plan**, **shoot** and **edit** different videos for various private sector and government

WORK
EXPERIENCE

- clients (creative projects, highlight videos and event coverage)
- Work on key projects including **1 Billion Meal** and **Arab Reading Challenge**, and also filmed and edited videos for clients including **Canon, ENOC, DFC, RTA, FNC, Abu Dhabi Customs**, and **HH Sheikh Latifa**.

Content Creator
Memac Ogilvy

📅 07/2023 – 04/2025 📍 DUBAI, UNITED ARAB EMIRATES

- Handle social media videos and photographs from planning to execution (creative content, highlight videos, live event coverage)
- Film and edit content for clients including **Toyota, Lexus, IKEA, Masdar City**, and **Volvo**.
- Work on videos during pitches for potential clients.

EDUCATION

Film and New Media Major with Design Minor
New York University Abu Dhabi

📅 08/2017 – 05/2021

- Throughout my years at NYUAD, I have taken a range of **Film and New Media** classes in areas including **directing, cinematography**, and **scriptwriting**.
- As part of my liberal arts education, I have taken multiple **graphic design** classes as part of my **Design** minor, while also taking courses in **Music, Marketing** and various other fields.

SKILLS

① LANGUAGES

Arabic
Native

English
Full

French
Elementary

① APPLICATION PROFICIENCIES

Final Cut Pro X

Microsoft Suite

Adobe Premiere Pro

Logic Pro X

Adobe Lightroom

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

① TECHNICAL SKILLS

Video/Film Editing

Cinematography

Graphic Design

Photography

Sound Mixing

Script Writing

Presentation

Creative Writing

Portfolio Website

SOCIAL MEDIA

PUBLICATIONS

Film Review
Gulf News

📅 12/2015

<https://gulfnews.com/going-out/diff-2015-review-concussion-1.1636583>
An article I wrote for Gulf News as part of my coverage of DIFF 2015 .